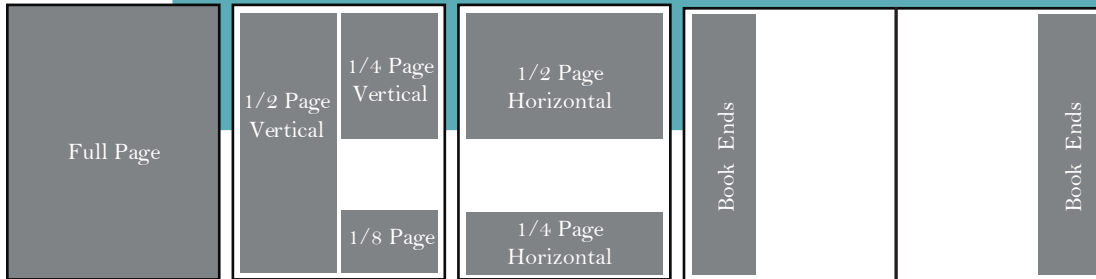


print ad SPECIFICATIONS

Directory Ad	Text only; 3 lines at 40 characters per line max
Eighth Page	3.875" wide x 2.5" high
Quarter Page Horizontal	8" wide x 2.5" high
Quarter Page Vertical	3.875" wide x 5.125" high
Half Page Horizontal	8" wide x 5.125" high
Half Page Vertical	3.875" wide x 10.5" high
Full Page	8" wide x 10.5" high; add 3/8" (0.375") bleed on all sides
Inside Front Cover	8" wide x 10.5" high; add 3/8" (0.375") bleed on all sides
Inside Front Page	8" wide x 10.5" high; add 3/8" (0.375") bleed on all sides
Inside Back Page	8" wide x 10.5" high; add 3/8" (0.375") bleed on all sides
Inside Back Cover	8" wide x 10.5" high; add 3/8" (0.375") bleed on all sides
Back Cover	8" wide x 10.5" high; add 3/8" (0.375") bleed on all sides
Back Cover (Satellite Beach only)	8" wide x 8.75" high; add 3/8" (0.375") bleed on all sides
Book Ends	2.5" wide x 10.5" high



FILE FORMATS ACCEPTED

.psd, .ai, .eps, pdf or high-resolution .jpeg

We cannot accept the following:

- Low resolution files (less than 300dpi)
- RGB color formats
- Word documents (except for Directory ad text)

ARTWORK REQUIREMENTS

- CMYK color format including any image(s) used in the advertisements
- Deadline: on or before the 10th of each month (i.e., for July issue due date is June 10th)
- Printer's marks: **Do not** include printer's marks for camera ready ads
- Note: adjustments required to camera ready ads might incur an additional fee.

EDITORIALS/ADVERTORIALS

Are Women Better Investors Than Men?

...and women are better investors than men. This is the conclusion of a new study by researchers at the University of California, Berkeley. The study found that women are more likely to invest in socially responsible companies and are more likely to hold onto their investments for a longer period of time. This is a significant finding because it suggests that women are more likely to invest in companies that are socially responsible and are more likely to hold onto their investments for a longer period of time. This is a significant finding because it suggests that women are more likely to invest in companies that are socially responsible and are more likely to hold onto their investments for a longer period of time.

Kelly Malik
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kmalik@kellymalik.com

EDITORIAL

This editorial is written by your company and is used to educate on a topic of your choice. Designed by our team, the piece runs one-half to a full page and includes image(s) and contact information.

LUNA Food & Wine

...one-of-a-kind dining experience in a casual beach setting.

Interview

This interview is conducted and written by our team and allows you the opportunity to showcase your company/location. The piece runs one-half to a full page and includes image(s) and contact information.